



2ND ANNUAL COURSE:

CLINICAL PROBLEM SOLVING IN PAIN

NOVEMBER 19—20, 2011

FOUR POINTS SHERATON HOTEL

6257 AIRPORT ROAD, MISSISSAUGA, ONTARIO, CANADA



SPONSORSHIP OPPORTUNITIES AND TRADESHOW GUIDE 2011

www.canadianapm.com

Canadian Academy of Pain Management
1143 Wentworth Street West, Suite 202
Oshawa, ON L1J 8P7
T: 905-404-9545
office@eventsinsync.com
www.canadianapm.com

CLINICAL PROBLEM SOLVING IN PAIN COURSE

Sponsorship opportunities are provided through this course for the two-days the course runs—both Saturday November 19 and Sunday November 20, 2011.

This course will be attended by those who will be entering the field of pain management and treatment, and experienced clinicians interested in updating their skills and knowledge.

Faculty is drawn from Canadian pain practitioners, respected for their contributions to pain management.

WHO WILL ATTEND

Basic Scientists
Physicians
Chiropractors
Psychologists
Dentists
Nurses
Physical Therapists
Occupational Therapists
Pharmacists
Policy Makers
Professors
Researchers
Residents

COURSE EXPECTATIONS

This course is expected to draw up to 200 delegates. The first course held in January 2011 sold out and the expectation is that this course will also sell out.

COURSE OBJECTIVES

- Provide case-based topics.
- Small working groups and interaction with groups and faculty.
- Provide take-away skills and information that can be applied to your own practice.

VISION—CAPM—ABOUT US

The Canadian Academy of Pain Management is dedicated to uniting professionals who are committed to relieving pain suffering, to acknowledge their professional identity in the field of pain management and relief, and to advance the professional practice of Pain Management.

It aims to promote and instill core values essential for the compassionate and professionally excellent practice of Pain Management.

It is dedicated knowledge of best clinical evidence and promotion of skills, for effective pain management.

This Academy is devoted particularly to accrediting and encouraging clinicians who care for pain sufferers, and to provide a stimulus for their ongoing professional development.

The Canadian Academy of Pain Management aims at collegial interdisciplinary cooperation for the practice of Pain Management. This will be accomplished by joining other stakeholders dedicated to education in pain relief and management, support of national and international pain associations, pain sections of professional discipline associations, associations representing patients with pain, and entities committed to professional standards for pain management.

The Canadian Academy of Pain Management is committed to promoting a climate of continuous quality improvement and the sharing of knowledge between pain clinicians, and between clinical practitioners and researchers.

It is committed to being visible and proactive with policymakers involved with development, dissemination, and implementation of policies that affect accessibility and quality of Pain Management services.



LOCATION OF COURSE/TRADESHOW

Four Points Sheraton Hotel
6257 Airport Road
Mississauga, Ontario, Canada, L4V 1E4
T: 905-678-1400, 1-800-368-7764

ACCOMMODATIONS

FOUR POINTS SHERATON HOTEL

6257 Airport Road, Mississauga, Ontario, Canada ,
L4V 1E4

T: 905-678-1400; 1-800-368-7764

www.fourpoints.com/torontoairport

A limited number of rooms have been blocked at the hotel at the rate of **\$95.00 for single or double** occupancy. The block is being held until **Wednesday October 19, 2011**. The Four Points Sheraton Hotel or the Canadian Academy of Pain Management cannot guarantee rates and or availability after this date, nor can they guarantee availability if the room block sells out.

Check-in time is 3:00 pm and check-out time is 12:00 pm.

To book your room online please visit:

<http://www.starwoodmeeting.com/StarGroupsWeb/res?id=1107220305&key=8124B>

To book your room by telephone, please call either of the numbers listed above and be sure to ask for the Canadian Academy of Pain Management room block.

Please note the following:

- The rates are in Canadian dollars and exclude applicable taxes.
- Taxes applicable are 13% HST.
- Free transportation to and from the Airport via a dedicated 24-hour shuttle service.
- Free wireless internet access in all guestrooms and public areas.
- Free local and 800/888 telephone calls.
- Free use of their up-to-date Business Centre (outgoing faxes will be charged).
- Free use of their up-to-date recreational facilities that include an indoor pool, whirlpool, sauna and fitness centre.
- Starwood Preferred Guest Program.
- Enjoy dining in their De Maple Lounge and Restaurant.



HOW TO BOOK SPONSORSHIP / TRADESHOW SPACE

Two ways to book:



Mail: Canadian Academy of Pain Management, 1143 Wentworth Street West, Suite 202
Oshawa, ON L1J 8P7



Fax: 1-905-404-3727 (Credit card payment)

CANCELLATION POLICY

Cancellations are accepted up to **November 1, 2011**, and are subject to a 50% cancellation fee. No refunds or cancellations are accepted after November 1, 2011.

SPONSORSHIP LEVELS

PLATINUM LEVEL - \$5,000

- Prominent signage as an industry supporter at the event and in the onsite material, including logo
- Prominent location in Tradeshow area
- 3—6-foot draped tables in Tradeshow area, with chairs
- Banner provided indicating Platinum Level sponsor for your Tradeshow area
- 4 complimentary course registrations
- Sponsorship acknowledgement on opening screen at the course each day, with logo
- Distribution of material at the course each day on tables
- Full page corporate or generic ad in the onsite guide
- Logo and 75 word corporate listing in the onsite guide
- Logo and listing with a link on the CAPM website course section as an industry supporter
- Verbal recognition by the emcee on both days
- Sponsor recognition on staff badges
- Two pieces of promotional material in the delegate registration kits



LIMITED
TRADESHOW
SPACE!

GOLD LEVEL - \$4,000

- Signage as an industry supporter at the event and in the onsite material, including logo
- 2—6-foot draped tables in Tradeshow area, with chairs
- Industry sign at your tradeshow tables indicating Gold sponsorship
- 2 complimentary course registrations
- Sponsorship acknowledgement on opening screen at the course each day, with logo
- Full page corporate or generic ad in the onsite guide
- Logo and 50 word corporate listing in the onsite guide
- Logo and listing with a link on the CAPM website course section as an industry supporter
- Verbal recognition by the emcee on both days
- One piece of promotional material in the delegate registration kits

SPONSORSHIP LEVELS

SILVER LEVEL - \$3,000

- Signage as an industry supporter at the event and in the onsite material, including logo
- 1—6-foot draped tables in Tradeshow area, with chairs
- Industry sign at your tradeshow tables indicating Silver sponsorship
- 1 complimentary course registration
- Sponsorship acknowledgement on opening screen at the course each day, with logo
- Half page corporate or generic ad in the onsite guide
- Logo and 25 word corporate listing in the onsite guide
- Logo and listing with a link on the CAPM website course section as an industry supporter
- Verbal recognition by the emcee on both days
- One piece of promotional material in the delegate registration kits

BRONZE LEVEL - \$2,000

- Signage as an industry supporter at the event and in the onsite material, including logo
- Tradeshow table offered at a reduced rate of \$500.00, including chairs
- Industry sign at your tradeshow tables indicating Bronze sponsorship
- Sponsorship acknowledgement on opening screen at the course each day, with logo
- Quarter page corporate or generic ad in the onsite guide
- 25 word corporate listing in the onsite guide
- Logo and listing with a link on the CAPM website course section as an industry supporter
- Verbal recognition by the emcee on both days
- One piece of promotional material in the delegate registration kits

TRADESHOW OPPORTUNITIES

Show Hours:

Move-in—Saturday November 19—7:00 am—9:00 am

Tradeshow Opens—Saturday November 19—10:00 am

SATURDAY NOVEMBER 19:

Break—10:00 am—10:30 am; Lunch 12:00 pm—1:00 pm; Break 2:30 pm—3:00 pm

SUNDAY NOVEMBER 20:

Break—10:00 am—10:30 am; Lunch 12:00 pm—1:00 pm

Move-out—Sunday November 20—1:00 pm—3:00 pm

(Option to stay to close of course at 4:15 pm)

UPGRADED TABLE-TOP DISPLAY—\$1,500

- Signage as an industry supporter at the event and in the onsite material, including logo
- 2—6-foot draped tables in Tradeshow area, with chairs
- 1 complimentary course registration
- 25 word corporate listing in the onsite guide
- Logo and listing with a link on the CAPM website course section as an industry supporter
- One piece of promotional material in the delegate registration kits
- Meals included throughout the course
(Saturday—breaks, lunch, reception; Sunday—breakfast, breaks, lunch)
- Security during closed hours

TABLE-TOP DISPLAY—\$1,000

- Signage as an industry supporter at the event and in the onsite material, including logo
- 1—6-foot draped tables in Tradeshow area, with chairs
- 1 complimentary course registration
- 25 word corporate listing in the onsite guide
- Logo and listing with a link on the CAPM website course section as an industry supporter
- Meals included throughout the course
(Saturday—breaks, lunch, reception; Sunday—breakfast, breaks, lunch)
- Security during closed hours

CLINICAL PROBLEM SOLVING IN PAIN COURSE SPONSORSHIP & TRADESHOW REGISTRATION



TWO WAYS TO REGISTER:



Mail: Canadian Academy of Pain Management, 1143 Wentworth Street West, Suite 202, Oshawa, ON L1J 8P7



Fax: 1-905-404-3727 (Credit card payments)

CANCELLATION POLICY

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REGISTRATION INFORMATION

If your choice includes course registration, and it is for more than one, please copy this page for each registrant

Select one: (Please circle) Dr. Mr. Mrs. Ms. Prof.

Name: First _____ Last _____

Organization: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Telephone: _____ Fax: _____

Email: _____

(Please print clearly)

Dietary/Medical Restrictions or Allergies: _____

If you require Kosher meals, they will be subject to additional costs applicable by the hotel. Please indicate here if you require Kosher and indicate which meals: _____

I am purchasing the following and have read and agree to the Cancellation Clause:

Platinum Level	\$5,000.00
Gold Level	\$4,000.00
Silver Level	\$3,000.00
Bronze Level	\$2,000.00
Upgraded Table-Top Display	\$1,500.00
Table-Top Display	\$1,000.00

NOTE: If your sponsorship or tradeshow space does NOT include course registration, please register through the registration process at www.canadianapm.com if you want to also register as an attendee.

Sub total of choices \$ _____

Add 13% HST (#859733529R T0001) \$ _____

TOTAL FEES PAYABLE \$ _____

PAYMENT

CREDIT CARD: VISA MASTERCARD AMEX

Fax this form to **1-905-404-3727**

Number: _____ EXP: _____ CVN: _____

Name on Card: _____

Signature: _____

By Mail (Cheque): Canadian Academy of Pain Management, 1143 Wentworth Street West, Suite 202, Oshawa, ON L1J 8P7

QUESTIONS: CAPM Office: T: **905-404-9545**; office@eventsinsync.com